

CONNECT is a training and professional development programme for organisations, teams, and individuals.

The **CONNECT** programme offers dynamic, high impact and effective approaches to developing leadership practice, engaging communication, managing difficult conversations, understanding growth mindset and fear, enhancing presentation skills, team dynamics, digital pitching, emotional resilience & well-being and co-creation facilitation practice.

All skills that are the foundation of high performance, developing positive interpersonal relationships and an investment in a healthy, happy workforce and an authentically enabling and empowering culture.

CONNECT is an investment:

- an impactful, meaningful, **transformational investment into people** – their wellbeing, skill set, confidence, professional resilience, and performance.
- an **investment into team dynamics** and developing healthy productive relationships.
- an **investment into enhancing organisational culture** and future proofing organisations with authentic people power.

Our training uses a unique combination of techniques from actor training, theatre practice, business development theory and the social sciences to lead participants through a practical training process of identifying personal strengths, increasing knowledge, and developing new skills. We also share openly and honestly our practice, learning and experiences as an organisation, team, practitioners and as humans.

WHY?

The purpose of investing in training

Faced with the urgent, interconnected challenges facing society and employees in the workplace, it's never been more important for organisations to understand their role and responsibility in supporting their people to flourish. A meaningful investment in professional and personal development can enable a positive and practical responsiveness to challenges, the ability to move out of fixed mindset, to innovate and experiment, to healthily manage change, to evolve and adapt delivery and communication practices and to meet the evolving demands that exist.

The world has fundamentally shifted for everyone so it makes sense that work practices, relationships, models of delivery and engagement, must also shift and evolve to meet that change. Changing ways of working involves a shared commitment to try new things, to own our vulnerability, to focus on working as a collective and in turn, unlocks new potential, opportunities, and learning.

HOW?

Our approach to this work

To be the most effective and results driven, Team CONNECT would expect to develop a full brief and delivery plan in conversation with a client.

The core mission of our CONNECT programme of consultancy and training is to support people in all areas of business to have better quality interpersonal relationships and interactions with one another – we develop and hold safe, equitable professional spaces in which folks can unpick their barriers, increase self-awareness of their communication preferences and influence, be seen and heard, explore new ways of doing things that are rooted in meaningful and practical application, whilst learning new models and perspectives to enable individuals to step into a place of growth and connection.

Our unique practical approach combines practices from the creative arts sector with theory, research and practice from the social sciences, neuroscience and thought leadership in business development – optimising conditions for learning both during and after the direct delivery.

The CONNECT programme broadly applies three key themes:

- **Bringing the subconscious into awareness** – using facilitated activities and prompts to identify where our values, drivers and perspectives are influencing our actions, where this is positive and should be increased and where this is unhelpful and how it could be changed
- **Fear** – this is our catch all phrase for what gets in the way. Fear is the most powerful of all human drivers, so by understanding how fear manifests and affects us individually and collectively and learning strategies to manage it, we limit how much it inhibits.
- **Authenticity** – while we have some 'off the peg' training, we will devise a programme of activity that best meets the needs of your unique business. We will work with your staff in ways which teach them to tap into the key strengths of them as individuals, as teams and as a staff to help your business continue to thrive.

ABOUT MORTAL FOOLS

We are an award-winning **theatre, drama and creative learning company** based in North East England, working with clients nationally in the UK and internationally delivering leadership and professional development training in person and digitally.

Our core purpose is to support people to have better quality interpersonal relationships because this is a fundamental need for human wellbeing. When a person's wellbeing is higher, they are more engaged, more productive, more fulfilled and have greater capacity for growth and development.

A large part of our work is with children and young people, where we apply the same principles from our CONNECT programme, to the co-creation of original theatre, film and creative project interventions with young people supporting their wellbeing, employability and empowerment. The income we generate from our work with businesses directly supports this work with young people.

Many CONNECT training clients use their training commissions with us as way to demonstrate their commitment to social value, to meet pre-defined Corporate Social Responsibility Goals and to further amplify their ESG strategy.

COSTINGS

Our starting rates are below.

All our sessions have at least two Mortal Fools facilitators leading the session and we are highly experienced in work with a wide range of people, sectors, skill set, entry level to senior management, folks with intersectional needs.

Post session all participants receive a set of notes which summarises the session and signposts to additional resources for further reading and independent learning.

With many clients we can work up an offer / programme to suit a budget or you can provide a budget cap for us to work within or we can shape a plan and cost it accordingly.

- Full day in person: **£2200**
(up to 7.5 hours)
- Digital sessions: **£450**
(up to 3 hours)
- Coaching for an individual: **£110**
(50 mins)
- Coaching for a group: **£250**
(90 mins)
- Management fee: **5%-8%**
of total booking on larger bookings
- Accessibility support –
e.g. BSL interpretation
– additional cost (as required)
- Expenses – e.g. hotel cost if an
overnight required- additional cost
(as required)

**You can download the
CONNECT brochure with
testimonials on our website**