

We are in the process of setting up a network of Northumberland cultural organisations and we'd like to invite you to join us.

**Alnwick Gardens | Berwick Film and Media Arts Festival | Headway Arts | Maltings Berwick | Mortal Fools | Museums Northumberland | November Club | Queens Hall Arts**

There are three reasons why we are setting up this network:

**Northumberland Audience Research:** The above organisations, and Northumberland County Council, funded research into what Northumberland audiences want from their cultural organisations. This provided valuable information that we'd like to act on. However, we need more organisations to become involved to really make an impact.

**Northumberland Cultural Strategic Network:** Northumberland County Council hosts a strategic cultural network involving the larger cultural and tourist organisations operating across the county. We want the information from this network to reach the smaller cultural organisations and we want to share your information/issues/concerns with the strategic network.

**Thriving Together Northumberland:** We have received some funding from Thriving Together Northumberland to set up this network. It backfills November Club's time to coordinate the network. Thriving Together wants us to feedback to them what support cultural voluntary and community sector organisations need from them.

### **What is the function of the network?**

To share issues/concerns/support.

To implement the recommendations of the Northumberland Audience Research report.

To cross promote Northumberland's cultural activity bringing the breadth of activity to the attention of a wider audience.

To exchange information with the Northumberland Cultural Strategic Network and Thriving Together Northumberland.

### **What would you have to do to be part of the network?**

We'll add you to a network mailing list and share information with you.

We are planning four hybrid network meetings a year; we'd love you to join us at these.

We may set up sub-groups from these meetings to act on issues that arise out of the meetings. We'd love you to participate in these.

We have discussed creating some joint marketing so that we promote each other's work.

- We'd like you to be willing to promote the work of others. If you have a website, this could mean setting up a page linking to others in the network.
- If you can contribute financially to any costs that may arise, that would be useful. For the original audience research some organisations contributed more than others based on their size. We do not want this to be a barrier that prevents you joining the network.

### **Who can be part of the network?**

The type of organisations we hope will want to join us include:

- Registered charities
- Companies limited by guarantee
- Voluntary run clubs /societies that focus on cultural events.

Size doesn't matter. You don't have to employ people.

The network will focus on issues affecting cultural organisations rather than individual freelancers.

**If you would like to join us, let Andrea Perrett at November Club know [andrea@novemberclub.org.uk](mailto:andrea@novemberclub.org.uk)**

If you know of another organisation who would like this invitation, please either forward it on, or ask Andrea to do so ([andrea@novemberclub.org.uk](mailto:andrea@novemberclub.org.uk)).



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