

# CONNECT

## TRAINING OVERVIEW

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**CONNECT** is a dynamic and practical training and professional development programme for businesses, teams and leaders, delivered by creative learning company Mortal Fools. We work with training clients across the UK and internationally.

CONNECT uses a unique combination of techniques from creative practice, business development theory, social sciences and neuroscience to lead participants through a practical training process of identifying personal strengths, increasing knowledge, and developing new skills. The programme is designed in response to the contemporary business and professional landscape and grounded in the real world with practical applicability.

**CONNECT training is an investment in:**

- > Professional Communication & Presentation Skills
- > Interpersonal Professional Relationships
- > Leadership Practice & Team Management
- > Workplace Wellbeing & Empowering Others

To discuss **CONNECT** training in your setting or to book a discovery call email: [connect@mortalfools.org.uk](mailto:connect@mortalfools.org.uk)



### CONNECT IS AN IMPACTFUL & MEANINGFUL INVESTMENT IN:

- People – their wellbeing, skills, confidence, resilience, performance and capacity to manage change and challenge.
- Team dynamics and healthy productive professional relationships.
- Organisational culture and future proofing.

Our experience with Mortal Fools was amazing! They deliver leadership training with a difference; it's fun, impactful and full of meaningful and memorable learning experiences. We've never laughed and learnt so much at the same time!

Director of HR at Muckle LLP

## PROFESSIONAL COMMUNICATION & PRESENTATION SKILLS

COMMUNICATION

### CONNECT: POWERFUL & EQUITABLE COMMUNICATION

Explore the fundamental principles of effective communication, learn techniques to enable authentic connection and experiment with new tools and strategies.  
*Delivered as a full day in person or elements of this session can be weaved into an Away Day.*

### CONNECT: BY IMPROVING YOUR PERSONAL IMPACT

Empower individuals struggling with confidence and imposter syndrome to effectively communicate what they do with confidence and passion.  
*Digital session (2.5hrs) or half day in person.*

PRESENTATION SKILLS

### CONNECT: IMPACTFUL PRESENTATIONS

**A two-day series developing impactful presentation skills.**  
**Day #1:** Learn foundational presentation skills, increasing presence, the power of storytelling, managing nerves and experiment with performative techniques.  
**Day #2:** Designed as a follow on from session #1 or for those seeking a more advanced session; focus is on pitching, influencing, persuasion through presentation delivery and personalised coaching.  
*Delivered as full days in person (each session can be booked independently if appropriate).*

### CONNECT: MASTERING CONFIDENT DIGITAL PITCHING & PRESENTING

Shine as a confident digital presenter; learn tools and techniques and increase personal impact.  
*Delivered as a digital session (3hrs).*

### CONNECT: PRESENTATION FEEDBACK OR COACHING

Personalised presentation coaching with a theatre director; focus on stage craft, increasing presence and add performative techniques.  
*Delivered as half day or full day in person or if coaching relates to a digital presentation, can be digital.*

FACILITATION

### CONNECT: MASTERING EFFECTIVE FACILITATION & PARTICIPATORY IN PERSON SPACES

Explore the core principles of effective, participatory and inclusive facilitation and learn how to lead meaningful discussions and collaborative sessions.  
*Delivered as a full day in person or as a two-day series, with a focus on co-creation, creative facilitation and children and young people.*

### CONNECT: EFFECTIVE DIGITAL COMMUNICATION & FACILITATION

This introductory workshop explores holding digital spaces confidently and shares the principles of effective digital communication.  
*Delivered as a digital session (3hrs).*

### CONNECT: FACILITATING INTERACTIVE DIGITAL SPACES EQUITABLY

Learn how to transform digital spaces into intentional, well managed interactive environments where every participant voice matters. *Designed for digital facilitators wanting to improve their practice.*  
*Delivered as a digital session (3hrs).*

## INTERPERSONAL PROFESSIONAL RELATIONSHIPS

### CONNECT: LEADING EFFECTIVE MEETINGS

Learn the tools and techniques to lead meetings that are productive, inclusive, engaging, outcome oriented and collaborative.  
*Delivered as a digital session (2.5hrs) or half day in person.*

### CONNECT: EFFECTIVE CHALLENGING CONVERSATIONS IN THE WORKPLACE

Learn the techniques to confidently hold intentional productive spaces and the tools to manage challenging interactions with individuals and in group situations.  
*Delivered as an introductory digital session (2.5hrs) or as a full day delving into practical strategies and tools, with facilitated discussion.*

## INTERPERSONAL PROFESSIONAL RELATIONSHIPS (CONT.)

### CONNECT: EFFECTIVE LINE-MANAGEMENT PRACTICE

An in-depth practical and transformative two-day series designed to increase people management confidence and capability.  
*Delivered as a two-day series in person with optional half day revisit reflection session.*

## LEADERSHIP PRACTICE & TEAM MANAGEMENT

### CONNECT: LEAD WITH PURPOSE

Exploring effective and dynamic leadership; unlock your authentic leadership style and develop a practice that is adaptable, responsive and evolutionary. *Suitable for leaders at all levels – can be adapted.*  
*Delivered as a full day in person.*

### CONNECT: LEAD THROUGH CHANGE

Embrace the power of dynamic leadership; discover the tools, mindset, and confidence to inspire and lead others through challenge and change in fast-evolving environments.  
*Delivered as an introductory digital session (2.5hrs) or as a full day.*

### CONNECT: LEAD WITH COURAGE

A smaller, interactive group session for CEOs, Directors and leadership teams exploring a specific challenge with a focus on values-based leadership and coaching from Mortal Fools CEO Kiz Crosbie.  
*Delivered as a full day in person.*

## WORKPLACE WELLBEING & EMPOWERING OTHERS

### CONNECT: PERSONAL RESILIENCE

Cultivate resilience as a professional practice; explore stress responses and triggers and learn empowering self-management techniques and tools to support colleagues.  
*Delivered as a half day in person.*

### CONNECT: RESILIENCE IN UNCERTAINTY

A practical exploration of the stress response with an emphasis on situations where we have a lack of control, face uncertainty and change; learn resilience boosting self-management techniques and tools to use when supporting others.  
*Delivered as a digital session (2.5hrs) or half day in person.*

### CONNECT: EMOTIONAL RESILIENCE & BURNOUT

An impactful workshop for leadership and managers focusing on staff mental health & wellbeing, best practice sharing and the implementation of practical strategies to help avoid burnout.  
*Digital session (3hrs) or half day in person.*

### CONNECT: CULTIVATING A GROWTH MINDSET

Explore growth mindset as an important component of a dynamic business environment.  
*Digital session (2.5hrs) or half day in person.*

### CONNECT: FACING YOUR IMPOSTER SYNDROME

Explore imposter syndrome as an emotional response to a trigger; learn strategies to increase self-belief and practical tools to overcome it.  
*Digital session (2.5hrs) or half day in person.*

### CONNECT: UNDERSTANDING MOTIVATION IN THE WORKPLACE

Delve into intrinsic and extrinsic motivation and identify practical strategies to cultivate engagement and productivity.  
*Digital session (2.5hrs) or half day in person.*

## CONFERENCES AND WEBINARS

We can run our sessions as introductory webinars (1hr) or as motivational speaker sessions at conferences. Get in touch to find out more.

## AWAY DAYS & TEAM DEVELOPMENT

We are highly skilled at holding inclusive, participatory spaces, using engaging creative facilitation techniques and supporting all participants to contribute.

**We can:**

- Facilitate whole away days.
- Contribute a skills-based workshop to an away day.
- Facilitate employee / stakeholder focus groups.
- Lead a practical, galvanising team building day.
- Lead development sessions for specific groups (e.g. Leadership Teams).
- Contribute an inspirational keynote.

## PROFESSIONAL DEVELOPMENT TRAINING WITH A SOCIAL PURPOSE

Mortal Fools is a registered charity. All income generated by CONNECT subsidises our work with children and young people, supporting the skills development and well-being of highly vulnerable and socially isolated young people.

Many CONNECT training clients use their training commissions as a way to demonstrate their commitment to social value and achieving ESG goals.

## COSTINGS

Discounts are available for multiple session bookings, small businesses, charities and community organisations.

We can work up an offer to suit a budget or respond to a brief and cost it accordingly.

Costs include planning, delivery and bespoke post session participant notes.

### Guide Pricing:

- Digital workshop or webinar: **£500**
- In person workshop (2hrs): **£700**
- Half-day session (4hrs): **£1200**
- Full day session (7–8hrs): **£2200**
- Speaker fee: **£500**
- Management fee: **5%–8% of total booking on larger bookings and bookings where we are organising venue and food.**
- Accessibility support e.g. BSL interpretation: **Additional cost (as required)**
- Expenses e.g. hotel cost if an overnight required: **Additional cost (as required)**

*We are not VAT registered.*

## FIND OUT MORE

- To discuss CONNECT training or to book a discovery call email: [connect@mortalfools.org.uk](mailto:connect@mortalfools.org.uk)
- To find out more about Mortal Fools' work, visit [www.mortalfools.org.uk](http://www.mortalfools.org.uk) and connect with us on our social media platforms [@mortalfoolsUK](https://www.instagram.com/mortalfoolsUK)

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